**More than numbers.** Census data provides unparalleled insight into the lives of individuals. East View presents the Mexico 2010 Census as part of the East View Global Census Archive® (GCA). The Mexico 2010 Census addresses a wide range of topics at the highest level of detail possible. Available for purchase, this is the premier source of demographic data for academic research.

**Making information available.** When initially acquired, the census data is stored in a complex database structure, with attribute descriptions in Spanish, limiting access to those with significant database management and programming experience. East View simplifies access, formatting the collection into an easy-to-use geodatabase which can be visualized using any GIS software and providing a comprehensive guide. Additionally, East View provides the original census documentation, allowing researchers to see firsthand how the data was gathered.

### CENSUS OVERVIEW

<table>
<thead>
<tr>
<th>Year</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population Coverage %</td>
<td>68.5</td>
</tr>
<tr>
<td>Geography Coverage %</td>
<td>1.6</td>
</tr>
<tr>
<td>Smallest Geography Name</td>
<td>Manzanas</td>
</tr>
<tr>
<td>ADM Level</td>
<td>6</td>
</tr>
</tbody>
</table>

**Notes**

- Population Coverage % indicates the percentage of total population of the country during the census year that this census covers.
- Geography Coverage % indicates the percentage of the total area of the country covered by the ADM polygons in this census.
- Urban/FG indicates if this census provides Full Geographic (FG) coverage or if coverage is limited to Urban (U) or populated places.

**Polygons at ADM:** 2,311,569

**Number of Questions:** 13

**Number of Answers:** 190

**Data Points:** 439,198,110

**Urban/FG:** Urban

### DELIVERABLES

The Mexico 2010 Census has 68.5% population coverage, over 400 million data points, and consists of:

**Geodatabase**

- Intuitive organization of census data
- Administrative boundary vector data at ADM 6 (Manzanas) for 2,311,569 census units
- Vector and aggregated tabular data at the Manzanas level

**Shapefiles**

- All vector and census data in ESRI Shapefile format

**Census Guide**

- Detailed descriptions for 190 census variables

**Original Census Documentation and Database**

- Delivered in native format
- Census questionnaires

**Metadata**

- Full attribute level metadata in FGDC ISO format
Below is a representative sample of census questions included in the Mexico 2010 Census:

1. Demographic
   - Sex / Birth data and age / Marital status / Fertility

2. Migration
   - Place of birth / Usual residence

3. Social
   - Literacy / School attendance / Educational attainment / Religion / Language / Disability

4. Economic
   - Activity status / Status in employment / Institutional sector / Employment in informal sector / Place of work

5. Housing
   - Occupancy status / Rooms / Bedrooms / Water supply system / Drinking water / Toilet / Sewage disposal / Bathing facilities / Kitchen / Lighting and/or electricity / Construction material of floor, roof / State of repair / Characteristics of head or other reference member of household / Information and communications technology devices / Durable household appliances

6. Transportation
   - Vehicles owned

For more information about the Mexico 2010 Census, including the availability of corresponding non-GIS materials (published results, supporting questionnaires, other census ephemera, etc.), please contact geospatal@eastview.com